

# Jordan Moran

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## Content Creator

Content Creator with a few years of experience producing engaging content across social media platforms. Expertise in Adobe Software with creating, editing, and designing content, skilled in managing social media marketing, and with strong instincts to social visual storytelling. Dedicated to being part of a purpose-driven team and contributing to turning ideas to content that will keep people from scrolling.

### Education

#### **Georgian College, Barrie, ON 2022 - 2025**

Graphic Design Advanced Diploma – 3 Year Program

#### **Georgian College, Barrie, ON 2025 - 2026**

Digital Content Creation & Strategy Graduate Certificate – 1 Year Program

### Software Skills

#### **Adobe Creative Cloud including :**

Photoshop  
InDesign  
Illustrator  
Dimension,  
Premiere Pro  
Acrobat  
XD  
After Effects

#### **Canva**

#### **Microsoft Office Suite including:**

Microsoft Word  
Excel  
PowerPoint

## **Content Creation Skills/ Abilities**

Professional Photo Taking  
Video Editing Software  
Adaptability  
Time Management  
Strong Communication  
Social Media Expertise \*TikTok, YouTube, LinkedIn, Instagram, etc\*  
Brand Storytelling  
Content Management \*WordPress\*

## **Design Experience**

Developed skills designing concepts for brochures, posters, social media ads, and catalogs using InDesign and Photoshop

Worked well with team members to make presentations that promote materials

Utilized typographic solutions in the design of multiple advertising and editorial layouts.

Designed and re-designed websites using XD

Control 2D and 3D rendering using Illustrator and Photoshop

Developed animated advertisements on After Effects

Organized multiple files and projects while maintaining deadlines

## **Job Experience**

**St. Andrews College, Aurora, ON**      **2015 – 2025**

### **General Staff/Snack Assistant**

Worked as part of a team to prepare healthy snacks for campers and staff to have two times per day